



ART SPACES ACTIVATION PARTNERSHIP FUNDING

EXPRESSION OF INTEREST GUIDELINES

Creative Brimbank Vision / Mission Statement

Creative Brimbank encapsulates artists and community coming together. We invite everyone to participate and collaborate towards building a vibrant, connected, and creative community. Council is dedicated to ensuring the arts are part of everyday life in Brimbank, as well as developing artistic thinking in the community through the work of the Arts & Culture team and beyond. We advocate for the inclusion of arts in the West by bringing quality experiences in performing and visual arts, and delivering an engaging program of creative workshops, festivals and events.

About Art Spaces Activation Partnership Funding

Expressions of Interest are invited for Art Spaces Activation Partnership Funding from artists working across a broad range of visual arts practices. Artists from the western region of Melbourne, Aboriginal and Torres Strait Islanders and artists from diverse cultural backgrounds are encouraged to apply. Proposals that relate to community events such as Lunar New Years, Midsumma, Reconciliation Week, NAIDOC Week, Refugee Week and International Day of People with a Disability, or other local cultural celebrations are highly encouraged.

Art Spaces Activation Partnership Funding aims to provide a supportive and collaborative platform where artists can partner with Council in art programs and projects that benefit the Brimbank community. Artists from greater Melbourne and across Victoria are eligible as long as the project is within Brimbank.

Up to \$3000 of funding is available for art projects aimed at engaging the community of Brimbank. Projects must be delivered within the current financial year.

If you are successful, a Funding Agreement which outlines the conditions of your grant will be sent to you. You will be required to sign and return a copy of the Funding Agreement to the Art Spaces Officer along with a copy of your Public Liability Insurance. You will also be required to fill in a financial details form to be set up on our accounts system for electronic payment.

Every recipient is required to submit an Acquittal Form and complete a project evaluation via the Takso platform within 2 months of completion of the project. Throughout the project you will be required to keep accurate, up-to-date records in relation to the project as part of the acquittal process.

Creative Brimbank



Measuring the outcomes

Through the Art Spaces Activation Partnership Funding program we are looking to achieve cultural outcomes. Council has a commitment to providing space and support to artists and arts organisations to deliver art projects that engage Brimbank's community consistent with Council's strategic objectives.

Strategic Objective

Pride and Participation - Community and cultural connections built through social and artistic expression

- Enable social, cultural and artistic expression
- Continue our commitment to respecting and recognising Aboriginal and Torres Strait Islander peoples and culture
- Deliver a range of initiatives that celebrate diversity and intercultural sharing
- Encourage vibrant community events and activities

Measuring the outcomes of our activities enable the contributions of the cultural engagement achieved through this program to be assessed and allows us to understand if our programs are meeting our goals.

Takso is the platform we use to evaluate these outcomes. Successful applicants to this program will be supported to complete their planning and evaluation in Takso by the Art Spaces Support Officer.

For further information on the Takso platform visit; <u>https://culturaldevelopment.net.au/Takso</u>

Eligibility

- Open to artists of all disciplines (visual, literary, performing, media etc.) aged over 18 years old
- Have Public Liability Insurance (PLI) or have the ability to obtain PLI
- Project activities take place within the Brimbank boundary or provide benefits to the Brimbank community
- Applicants must have fully acquitted previous grants and have no outstanding debts to the Brimbank City Council
- Applications must comply with the guidelines, conditions and criteria
- Applicant must be able to provide an invoice, verifiable banking details and acquittal form and complete an evaluation report through the Takso platform
- Have an Australian Business Number (ABN) or a 'Statement by a Supplier' (Statement by a Supplier forms are available from the Australian Tax Office).





What type of project might be funded?

- Project activities take place within the Brimbank boundary that provide benefits to the Brimbank community
- Projects coinciding with cultural events (e.g. Cultural Diversity Week, NAIDOC Week etc) are highly encouraged as are ephemeral art projects in public places (e.g. paste-ups), public performances and extension of existing art projects
- Development of activities that engage the community in the arts activities, preferably with a Community Cultural Development (CCD) framework¹
- The proposal may include skill development workshops or cultural activities culminating in a public outcome for the community e.g. a performance and exhibition
- Music, art and cultural projects which lead to publicly accessible outcomes i.e. workshops, performances, exhibitions and events
- Activities that engage one or more priority groups, for example, Aboriginal/Torres Strait Islander community, people who are socially disadvantaged, people with a disability, aligned with the vision in Council's Social Justice Charter, will be highly regarded
- Events, activities and projects taking place within the current financial year
- Budgets may include artist fees, materials, marketing and administration costs, transport costs, Public Liability Insurance (pro-rata), permits, hiring costs of capital equipment and infrastructure including online/digital technologies to support the project etc.

What will not be funded?

- Events, Activities and Projects held outside Brimbank City Council
- Competitions, awards, fundraising activities, fetes, reunions or hobby pursuits
- Reimbursement for Events, Activities and Projects that have already occurred, or due to be complete before the funding period (no retrospective funding)
- Purchase of capital equipment and infrastructure
- Initiatives that will require ongoing funding from Council to be sustained
- Applicants seeking funding to cover outstanding loans or debts
- Events, Activities and Projects already partially or wholly funded by Council via other funding streams for the same activity in the same financial year
- Applicants who have lobbied or canvassed Councillors or Council Officers
- Applicants that have an outstanding Brimbank City Council acquittal
- Applications where the recipient organisation/s promote and/or benefit directly from electronic gaming machines or from any form of gambling including sports betting and lotteries
- Projects that do not actively engage Brimbank community

 $^{^1}$ CCD describes activities that give communities the opportunity to tell their stories, build their creative skills and be active participants in the development of their culture, usually through collaborations between communities and artists.





Selection Process

Expressions of Interest will be assessed by a panel comprised of Council representatives including Brimbank City Council's Arts and Cultural Development Unit. Applications will be shortlisted according to the Selection Criteria. Shortlisted applicants may be invited to meet with the selection panel. All applicants will be notified of the outcome in writing.

Selection Criteria

Essential			
Arts Practice	 Demonstrated ability, skills and experience to deliver proposed project Quality of work previously produced 		
Capacity	 Realistic and achievable timelines including a clear and concise budget that balances The support material includes a CV, and prior evidence of the applicant's work 		
Community impact	 Project supports the art sector and creatively engages and benefits the Brimbank community Project proposal promotes opportunities for people to participate in the arts 		
Desirable			
General	 Artists from within Brimbank and the Western Region are encouraged to apply Activities that engage one or more priority groups is encouraged 		

Support Material

Applicants should include the following material in support of their application:

Visual Artist	No more than 10 images. New media artists may choose to identify an appropriate website that displays their work.
Musician/composer	A recording on a website link.
Writer	Two copies of up to two manuscripts. Total maximum 30 pages each.
Performer/ Choreographer/ Theatre Maker	Video with footage of 15 minutes or less OR no more than 10 images and the option of up to 3 pages of written material.

Applications that do not have the required support material will not be accepted.





Submitting Expressions of Interest

Required Information

- 1. Completed online Application Form via SmartyGrants
- 2. Attached Artist CV (max 1 A4 page) via SmartyGrants
- 3. Attached Relevant Support Material via SmartyGrants

Any in-kind support required should also be discussed prior and included in your budget proposal.

Community Drop in Session

Drop in sessions will be available (online or in person) to assist applicants to submit an application. These sessions can cover anything applicants require assistance with, such as:

- Responding to assessment criteria
- Gathering required documentation
- Navigating the SmartyGrants platform
- Any digital guidance and assistance

Bookings are required. Book a time slot via the Art Spaces Officer – <u>lisaho@brimbank.vic.gov.au</u>

Enquiries

If you require additional support in submitting your application, please contact;

Lisa Horsburgh	OR	Richard Orjis
Art Spaces Officer		Visual and Public Art Senior Officer
T (03) 9249 4397		T (03) 9249 4348
E Lisaho@brimbank.vic.gov.au		E <u>RichardO@brimbank.vic.gov.au</u>

St Albans Community Centre

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